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Parker School Uniforms launches retail realignment

*Shifting a portion of retail stores to online store
Transforming brick-and-mortar store approach to adapt to customers shopping preferences
Closing 15 stores across retail footprint by end of 2017*

HOUSTON (Oct. 24, 2017) -- Parker School Uniforms, a leading provider of high-quality school uniforms, has launched the first phase of its retail realignment aimed at meeting the evolving shopping needs of its customers, both in-store and online.

Following an extensive review of its store portfolio, Parker School Uniforms will close 15 underperforming stores. The closures will allow Parker to accelerate investments in enhancements to its shopping experience including online services increasingly utilized by its customers.

The 15 stores affected will close on Dec. 9, 2017. After this date, customers will be served by a combination of nearby Parker School Uniforms stores and online at parkersu.com.

“Our customers’ needs and expectations are changing,” said Cindy Jorgensen, vice president of store operations for Parker School Uniforms. “If we want to remain a leader in this industry, we must take the sometimes difficult steps that allow our retail strategy to evolve with the changing customer expectations in the marketplace.”

The following is a list of the closing store locations.

Arizona

- Chandler – 2988 N. Alma School Rd., Suite 4

California

- Montrose – 2271 Honolulu Ave.
- San Clemente – 971 Calle Negocio
- Sacramento – 9912 Business Park Dr., Suite #165
- San Diego – 7330 Opportunity Rd., Suite F

Georgia

- Atlanta – 1412 Moreland Ave.
- Chamblee – 2080 Peachtree Industrial Ct., Suite 110
- Lawrenceville – 2100 Riverside Pkwy., Suite 132
- Macon – 2941 McManus Road

Tennessee

- Memphis – 4780 Summer Ave., Suite 103

Texas

- Beaumont – 3863 Stagg Dr.
- Corpus Christi – 4252-D Alameda
- San Antonio – 15909 San Pedro Avenue, Suite 110
- Carrollton – 1611 N. Interstate 35 East, Suite 318
- Houston – 10606 Hempstead Rd., Suite 122

Parker School Uniforms store employees impacted have been offered the option to transfer to a nearby store or a tenure-appropriate severance package.

About Parker School Uniforms

Since 1931, Parker School Uniforms has been a leader in providing uniform programs to thousands of schools and families across the U.S. Parker is known for its commitment to providing high-quality, durable, uniforms for students of all ages and sizes. Parker customers shop its industry-leading selection of sizes, styles, and colors year-around in one of Parker's 20+ stores, or online at parkersu.com. Based in Houston, Texas, the company employs over 500 team members with locations across the South from coast-to-coast.

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